



GOVT. NAVEEN COLLEGE BORI, DIST. DURG (C.G.)

1.2.1

- 1) List of programs in which Elective course system implemented in session 2020-21**
- 2) Structure of the program indicating elective courses**

Govt. Naveen College Bori

List of programs in which Elective course system implemented in session 2020-21

S.No.	Name of Program	Elective course	Elective options
1	B.Sc. Maths	Part III Paper III	Principles of Computer Science Discrete Mathematics Application of Mathematics in Finance and Insurance Program In C and Numerical Analysis Practical Programming in C and Numerical Analysis Mathematical Modelling
2	B.Com.	Part III Group III	Financial Management & Financial Market Operations Principle of Marketing & International Marketing Information Technology and its Application in Business & Essential of E Commerce Fundamental Of Insurance & Money and Banking System
3	M.Com.	IV semester	Marketing Management Banking and Insurance Taxation and Accounting

Yashwantrao
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Structure of the program indicating elective courses

Bachelor of Science – III

Math's Paper III

PAPER - III - (OPTIONAL) (I) PRINCIPLES OF COMPUTER SCIENCE (Paper Code-0900)


PAPER - III - (OPTIONAL) (II) DISCRETE MATHEMATICS (Paper Code-0901)

PAPER - III - (OPTIONAL) (III) APPLICATION OF MATHEMATICS IN FINANCE AND INSURANCE (Paper Code-0902)

PAPER - III - (OPTIONAL) (IV) PROGRAMMING IN C AND NUMERICAL ANALYSIS (Theory & Practical) (Paper Code-0903)

PAPER - III - (OPTIONAL) (V) PRACTICAL PROGRAMMING IN C AND NUMERICAL ANALYSIS

PAPER - III - (OPTIONAL) (VI) MATHEMATICAL MODELLING (Paper Code-0904) The Process of Applied mathematics.


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Bachelor of Commerce

Hemchand Yadav Vishwavidyalaya, Durg (C.G.)
SYLLABUS
B.COM. PART-III
INDEX

Revised Ordinance No. 23 Scheme of Examination	
Foundation Course	
I.	Hindi Language
II.	English Language
Compulsory Groups	
Group-I	
I.	Income Tax
II.	Auditing
Group-II	
I.	Indirect Taxes with GST
II.	Management Accounting
Group-III Optional	
Option Group A (Finance Area)	
I.	Financial Management
II.	Financial Market Operations
Option Group B (Marketing Area)	
I.	Principles of Marketing
II.	International Marketing
Option Group C (Commercial Area)	
I.	Information Technology and its Applications in Business
II.	Essential of e-Commerce
Option Group D (Money Banking & Insurance Area)	
I.	Fundamental of Insurance
II.	Money & Banking System
Computer Application	

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Master of Commerce

M. Com. IVth Semester

Special attention to the Students. Students are required to select any one Specialization out of four suggested below.

Optional - Specialization

Optional Group - (A) Marketing

Optional Group - (B) Management

Optional Group - (C) Banking and Insurance

Optional Group - (D) Taxation and Accounting

Optional Group - (A) विपणन (Marketing)

प्रश्न पत्र	प्रश्नपत्र का नाम	पूर्णांक	पेपर कोड
Paper - A I प्रश्न पत्र- A I	विपणन के सिद्धान्त (Principle of Marketing)	80+20	401
Paper - A II प्रश्न पत्र - A II	विज्ञापन एवं विक्रय प्रबंध (Advertising & Sales Management)	80+20	402
Paper - A III प्रश्न पत्र- A III	विपणन अनुसंधान (Marketing Research)	80+20	403
Paper - A IV प्रश्न पत्र -A IV	अंतर्राष्ट्रीय विपणन (International Marketing)	80+20	404

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